Devin Rogers

Education

University of Texas
Aug. 2010 → May 2014

Advertising + Digital Art & Media Certificate
Focus: Art Direction / UI Design / Branding

Proficient in:

Illustrator	AfterEffects
Photoshop	HTML/CSS
InDesign	WordPress
Sketch	InVision

Awards

National AAF Student Silver Addy
District-10 AAF Student Gold Addy
Austin AAF Student Bronze Addy
Student Campaign, Print Publication

National Finalist
AAF National Student Advertising Competition

References

Available upon request. Say howdy!:

howdy@devinrogers.com

(214) 535-7045

Experience

Matchfire
Designer / Dallas, TX / Feb. 2015 → March 2018

Matchfire is a small digital agency that works with both established brands and a handful of incubator startups, where projects moved fast, creative audibles were a daily occurence, and I regularly took tasks from initial concept to final execution with an attention to detail that required minimal oversight. Designing for a wide range of clients—from nonprofits like Teach.org, national brands like American Airlines, and emerging startups like CForce—I worked in digital, UX, print, and branding environments.

DevinRogers.com
Designer / Dallas, TX / May 2014 → Present

As a freelance designer, I develop branding, packaging, print materials, signage, and websites for a broad range of businesses to meet individual needs. Working with teams both large and small, I often start at the ground level, consulting clients with their design-making decisions to stay in line and up to date with modern best practices.

Screamer Co.
Design Intern / Austin, TX / Jan. 2014 → May 2014

Under the direction of Screamer's ACD, I helped concept and develop internal branding for a website relaunch, and provided a set of hands for production work across several different clients.

ScoreMore Shows
Designer / Austin, TX / June 2011 → May 2013

As the concert promoter's sole designer, I created show posters from concept to mechanicals for a range of emerging artists, and led the production and distribution of promotional print materials to multiple markets across the country.

Univ. of Texas Center for Teaching & Learning
Digital Media Institute / Austin, TX / Feb 2011 → Dec. 2012

Developed UI design for sites that were used as supplementary educational tools for first-year chemistry, biology, and statistics courses.

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